

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/12 09.25
 *** WNCN-TV ***
 REP HEADLINE# 6244788 TRF# E:120808
 \$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

ADV #	ADV. NAME	ISS/AMER. CROSSROADS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	CROSSROADS MEDIA LLC	BUYER NAME	STEPHANIE MARONEY	
		66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN	WA - MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6244788	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	AMERICAN CROSSROADS	EST#693	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT16/12	OCT22/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT17/12	09.25

REP: REVISED ORDER
 ZEROED LNS 8, 32, 37, 41, 43, 53
 ADDED LN 57
 TTL SAME
 PLS CFM
 THANKS, MIKE FOR MICK

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#43 MISSED: TUE/730P-800P OCT16 30S \$275.00 (OCT12/12)
 BUY#8 FRI/700P-730P OCT19 30S \$310.00
 BUY#32 THU/700P-730P OCT18 30S \$310.00
 BUY#53 WED/700P-730P OCT17 30S \$310.00
 BUY#37 TUE/1135P-1235A OCT16 30S \$170.00
 BUY#41 TUE/600A-700A OCT16 30S \$350.00
 OFFER: W-F/700P-730P OCT17(3/WK) 30S \$575.00 PLS ADVISE.
 CMT: RATE REVISIONS PER STEVE - 7P NEWS IS \$575 - REMOVED 1X EXTRA/ 1X
 CMT: TONIGHT SHOW/ 1X 6AM NEWS TO KEEP \$ THE SAME

CONTRACT TOTAL 14835.00
 TOTAL SPOTS 44

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 20.37
 CHANGES ** WNCN-TV ***
 REP HEADLINE# 6244788 TRF# E:120808
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6244788 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 20.37

REP: REVISED ORDER
 ZEROED LNS 8, 32, 37, 41, 43, 53
 ADDED LN 57
 TTL SAME
 PLS CFM
 THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR NEW OFFER/RVSD RATES PER STEVE
 PLS REVISE
 THX, CHERYL 10/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		700P-730P	30		\$310.00	10/19	10/19	0		FRI	0

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 693
 AGENCY PRODUCT CODE = 27

PROGRAM : NBC 17 NEWS AT 7
 ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
 CON COM1: NBC 17 NEWS AT 7

FROM REP OCT16/12 20.37
CHANGES *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	S		700P-730P	30		\$310.00	10/18	10/18	0		THU	0
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
37	S		1135P-1235A	30		\$170.00	10/16	10/16	0		TUE	0
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
41	S		600A-700A	30		\$350.00	10/16	10/16	0		TUE	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
43	S		730P-800P	30		\$275.00	10/16	10/16	0		TUE	0
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
57	A		700P-730P	30		\$575.00	10/17	10/19	3		W-F	3
PROGRAM : 7P NEWS ORD COM1 : RATE REVISIONS PER STEVE - 7P NEWS IS \$575 - REMOVED 1X EXTRA/ 1X ORD COM2 : TONIGHT SHOW/ 1X 6AM NEWS TO KEEP \$ THE SAME THIS IS A MAKE-GOOD FOR OCT16 ON LINE-43 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-53 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-37 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK												
53	S		700P-730P	30		\$310.00	10/17	10/17	0		WED	0
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 20.37
 CHANGES ** WNCN-TV ***

REP HEADLINE# 6244788 TRF# E:120808
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#43									
			MISSED: TUE/730P-800P									
			BUY#8				OCT16		30S	\$275.00	(OCT12/12)	
			BUY#32				OCT18		30S	\$310.00		
			BUY#53				OCT17		30S	\$310.00		
			BUY#37				OCT16		30S	\$170.00		
			BUY#41				OCT16		30S	\$350.00		
			OFFER: W-F/700P-730P				OCT17(3/WK)		30S	\$575.00	PLS ADVISE.	
			CMT: RATE REVISIONS PER STEVE - 7P NEWS IS \$575 - REMOVED 1X EXTRA/ 1X									
			CMT: TONIGHT SHOW/ 1X 6AM NEWS TO KEEP \$ THE SAME									
OCT/12			14835.00									
										CONTRACT TOTAL	14835.00	
										TOTAL SPOTS	44	

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WTVB 35% WRAZ 10% WRDC 0% WLFL 0% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6244788
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25
*** WNCN-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)
ALEXANDRIA, VA 22314
ORDER # CONTRACT # 6244788 CLASS: NATL. LOCAL REGIONAL
PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 17.25

REP: NEW ORDER
TTL 14835 @ 47X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$200.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW III												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW III												
2			1100P-1135P	30		\$615.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 11												

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 693
AGENCY PRODUCT CODE = 27

WNCN
8/8

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30		\$170.00	10/19	10/19	1		FRI	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
4			500P-530P	30		\$250.00	10/19	10/19	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
5			530P-600P	30		\$250.00	10/19	10/19	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
6			600P-630P	30		\$305.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
7			600A-700A	30		\$350.00	10/19	10/19	0		FRI	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
8			700P-730P	30		\$310.00	10/19	10/19	1		FRI	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
9			700A-900A	30		\$650.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			730P-800P	30		\$275.00	10/19	10/19	1		FRI	1
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
11			900A-1000A	30		\$240.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												
12			1000A-1100A	30		\$240.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
13			1135P-1235A	30		\$170.00	10/22	10/22	1		MON	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
14			500P-530P	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
15			530P-600P	30		\$250.00	10/22	10/22	1		MON	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
16			600P-630P	30		\$305.00	10/22	10/22	0		MON	0
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			600A-700A	30		\$350.00	10/22	10/22	0		MON	0
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
18			630P-700P	30		\$920.00	10/22	10/22	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
19			700P-730P	30		\$310.00	10/22	10/22	1		MON	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
20			730P-800P	30		\$275.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
21			900A-1000A	30		\$240.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
22			330P-700P	30		\$250.00	10/20	10/20	1		SAT	1
PROGRAM : NOTRE DAME FOOTBALL												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NOTRE DAME FOOTBALL												
23			700A-900A	30		\$200.00	10/20	10/20	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : SATURDAY TODAY												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			800A-900A	30		\$200.00	10/21	10/21	1		SUN	1
PROGRAM : SUNDAY TODAY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : SUNDAY TODAY												
25			1000A-1100A	30		\$200.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
26			1135P-1235A	30		\$170.00	10/18	10/18	1		THU	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
27			500P-530P	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
28			530P-600P	30		\$250.00	10/18	10/18	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
29			600P-630P	30		\$305.00	10/18	10/18	1		THU	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
30			600A-700A	30		\$350.00	10/18	10/18	0		THU	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			630P-700P	30		\$920.00	10/18	10/18	1		THU	1
PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS												
32			700P-730P	30		\$310.00	10/18	10/18	1		THU	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
33			730P-800P	30		\$275.00	10/18	10/18	0		THU	0
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
34			900A-1000A	30		\$240.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												
35			1000A-1100A	30		\$200.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
36			1100P-1135P	30		\$615.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
37			1135P-1235A	30		\$170.00	10/16	10/16	1		TUE	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			500P-530P	30		\$250.00	10/16	10/16	0		TUE	0
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
39			530P-600P	30		\$250.00	10/16	10/16	1		TUE	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
40			600P-630P	30		\$305.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
41			600A-700A	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
42			700A-900A	30		\$550.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												
43			730P-800P	30		\$275.00	10/16	10/16	1		TUE	1
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
44			900A-1000A	30		\$240.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												

AUG7/12 17.25
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			1000A-1100A	30		\$200.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW III												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW III												
46			1100P-1135P	30		\$615.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 11												
47			1135P-1235A	30		\$170.00	10/17	10/17	1		WED	1
PROGRAM : TONIGHT SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TONIGHT SHOW												
48			500P-530P	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
49			530P-600P	30		\$250.00	10/17	10/17	1		WED	1
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
50			600P-630P	30		\$305.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 6												
51			600A-700A	30		\$350.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												

REP HEADLINE# 6244788
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			630P-700P	30		\$920.00	10/17	10/17	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
53			700P-730P	30		\$310.00	10/17	10/17	1		WED	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
54			700A-900A	30		\$550.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW												
55			730P-800P	30		\$275.00	10/17	10/17	1		WED	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
56			900A-1000A	30		\$240.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
OCT/12			14835.00									
CONTRACT TOTAL												14835.00
TOTAL SPOTS												47

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WTVB 35% WRAX 10% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Steph Mung
Date Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title